

Philip
WEBB

William
MORRIS John
RUSKIN

W. R. Lethaby

“A work of art is a well-made thing, that is all. . . . Most simply and generally art may be thought of as the well-doing of what needs doing. If the thing is not worth doing it can hardly be a work of art, however well it may be done.”

– ‘ART AND WORKMANSHIP’, ‘The Imprint’, January 1913

Graham Carey

So that Art is the making of things well. This well-making of things has two aspects. A thing is not well-made unless the maker both knows how to make it well and is willing to make it well.

– ‘The majority report on art’, 1937

Ananda K. Coomaraswamy

“...so art is the making well, or properly arranging, of anything whatever that needs to be made or arranged, whether a statuette, or automobile, or garden.”
– ‘What Is the Use of Art Anyway?’, 1937

[To GRAHAM CAREY, 20.02.1937] “There seems to be nobody in England (unless you think I fill the bill) who is doing the same work that you and Coomaraswamy are doing on your side. [. . .] Yours,
eric gill”

Eric Gill

“Art as a virtue of the practical intelligence is the well-making of what is needed – whether it be drain-pipes or paintings and sculptures and musical symphonies of the highest religious import.”
– ‘Art’, 1940

‘Coventry of Tomorrow, Towards a Beautiful City’
Exhibition 6-13 May 1940

ART IS INTEGRATING
ARCHITECTURE PAINTING
SCULPTURE AND LIVING

THE WELL MAKING OF
THAT WHICH NEEDS MAKING

EATING DRESSING HOUSING
ENGINEERING

FIRST IN A SERIES OF EXHIBITIONS
OF THE WORKS OF THOSE
MOVING TOWARDS THIS
SYNTHESIS

Coventry Branch of the Association of Architects,
Surveyors and Technical Assistants